

ONLINE
WEBINAR
@
FACE
TO FACE



VISION AND STRATEGIC THINKING : THE SECRET BOOSTING JOB PERFORMANCE

A successful leader combines vision with strategic thinking to create a forward-looking strategy that inspires their team and drives the organization toward sustainable success.



INTRODUCTION

Irkazren.com



Vision and strategic thinking are not only crucial in leadership but also serve as foundational elements in the strategic planning process.

Vision provides the overarching goals and aspirations, setting a clear direction for the organization's future endeavors. It acts as a guiding star, ensuring that all strategic initiatives are aligned with the organization's core purpose and long-term objectives.

Strategic thinking complements this by enabling leaders to critically assess the current environment, anticipate future challenges and opportunities, and devise innovative solutions.



OBJECTIVE

OBJECTIVE 1

Set a Clear Direction : Establish a compelling and inspiring vision that guides the organization toward long-term success. Ensuring that all efforts and strategies are aligned with overarching goals.

OBJECTIVE 2

Enhance Decision-Making : Empower leaders to think critically and strategically. Its allowing them to make well-informed decisions that consider both immediate challenges and future opportunities.

OBJECTIVE 3

Drive Innovation and Growth : Foster a mindset that encourages innovation by anticipating market trends and competitive. changes, it help the organization stay ahead in a dynamic environment.

OBJECTIVE 4

Align Resources with Goals: Ensure that the organization's resources, people, time, and capital. Its strategically deployed to achieve the vision and maximize impact.

OBJECTIVE 5

Build Organizational Agility : Develop the capacity to adapt strategies and plans in response to changing circumstances, while maintaining focus on long-term objectives.

MODULE 1:

STRATEGIC THINKING

- **Long-term Planning** : Ability to create and envision long-term goals and strategies.
- **Analytical Skills** : Evaluating data, trends, and information to inform strategic decisions.
- **Big Picture Thinking** : Understanding and integrating various aspects of the organization or market to form a coherent strategy.

MODULE 2:

VISIONARY LEADERSHIP

- **Inspirational Vision** : Crafting a compelling and motivating vision for the future.
- **Communication of Vision** : Effectively articulating the vision to inspire and align the team or organization.
- **Vision Alignment** : Ensuring that all strategies and actions are aligned with the overarching vision.

MODULE 3:

STRATEGIC PLANNING

- **Goal Setting** : Defining clear, actionable, and measurable goals that support the vision.
- **Resource Allocation** : Planning and distributing resources effectively to achieve strategic objectives.
- **Implementation Planning** : Developing detailed plans and timelines to execute strategies.

MODULE 4:

INNOVATION AND CREATIVITY

- **Idea Generation** : Encouraging and generating new ideas that align with the vision.
- **Creative Problem Solving** : Finding novel solutions to challenges that arise in the strategic process.
- **Adaptation** : Adjusting strategies and plans based on new insights or changes in the environment.

MODULE 5:

EXECUTION AND IMPLEMENTATION

- **Action Planning** : Creating detailed steps and assigning responsibilities to ensure strategy execution.
- **Monitoring and Evaluation** : Tracking progress towards strategic goals and assessing outcomes.
- **Risk Management** : Identifying potential risks and developing contingency plans.

MODULE 6:

CHANGE MANAGEMENT

- **Managing Transitions** : Effectively guiding the organization through changes necessary for strategy implementation.
- **Resistance Handling** : Addressing and mitigating resistance to strategic changes.
- **Communication of Change** : Clearly communicating the reasons for and benefits of changes to the organization.

MODULE 7:

STRATEGIC DECISION MAKING

- **Data-Driven Decisions** : Making informed decisions based on data and analysis.
- **Scenario Planning** : Considering various future scenarios and preparing strategic responses.
- **Decision Alignment** : Ensuring decisions are consistent with the vision and strategic goals.

MODULE 8:

COMPETITIVE ANALYSIS

- **Market Understanding**: Analyzing market trends, competitors, and external factors that impact strategy.
- **Competitive Positioning**: Identifying and leveraging the organization's unique strengths to gain a competitive advantage.
- **Trend Identification**: Recognizing emerging trends and incorporating them into strategic planning.



CONCLUSION

In conclusion, vision and strategic thinking are fundamental components of effective leadership and organizational success. A well-defined vision provides clarity of purpose, inspiring teams to work toward a shared future goal. Meanwhile, strategic thinking allows leaders to navigate complex environments, anticipate changes and develop innovative solutions that align with the organization's long-term objectives.

Together, these skills enable leaders to not only set ambitious goals but also create actionable plans to achieve them. By balancing visionary foresight with practical, data-driven strategies, leaders can steer their organizations toward sustained growth, innovation, and resilience in an ever-evolving business landscape.



Cr. Ir. KAZREN JUSRI BIN ABDUL KARIM KB.PA

- Certified Registered Counsellor
- Chartered Professional Engineer
- HRDCorp Industrial Trainer

CONTACT ME

 +6012 - 588 0881

 irkazren.com

 admin@ktas.my

PROFESSIONAL SUMMARY

- Dedicated Certified Registered Counsellor provides evidence-based treatments for industrial organisation psychology and mental health issues such as Depression, Anxiety, Bipolar and trauma-related conditions. Offering psychology assessments and psychotherapy to individuals and organisation utilizing a variety of evidence-based techniques such as Cognitive-Behavioural therapy, Psycho Analysis Therapy and Psycho Spiritual to help clients reach their emotion treatment goals. Offering industrial training by providing education, consultation and research services.

EDUCATION

- **PHD CANDIDATE**
PhD In Psychology & Counselling
Universiti Pendidikan Sultan Idris (UPSI)
- **MASTER DEGREE**
Master In Psychology & Counselling
Universiti Islam Antarabangsa
Sultan Abdul Halim Mu'adzam Shah (UniSHAMS)
- **DEGREE**
Bachelor In Mechanical Engineering
Universiti Teknologi Malaysia (UTM)

PROFESSIONAL SKILL

- 1 Conducting psychological assessments and tests
- 2 Evaluating organization mental and emotional states
- 3 Developing treatment plans for organization
- 4 Providing psychotherapy and counselling services
- 5 Developing and implementing interventions
- 6 Formulate and implements training programs



EDUCATION MODULE



CORPORATE PARTNER



EMOTION GROWTH

- Emotional Intelligence For Performance Excellence
- Emotional First Aid
- The Power Of Self-Healing



LEADERSHIP

- Power Of Adaptability For Job Performance
- Decision Making For Peak Job Performance
- Resilience And Conflict Management For Leader
- Vision And Strategic Thinking The Secret To Boosting Job Performance



PERSONAL GROWTH

- Professional Negotiation Development Skill
- Professional Art of Communication Development Skill
- Self-Care For Therapist & Social Helper



SCAN HERE TO VISIT
OFFICIAL PAGE



WEBSITE



FACEBOOK



TIKTOK



For more information, please visit the official website or contact us at.

irkazren.com / 012 -588 0881 / trainingacademy@ktas.my

TRUSTED TRAINING PROVIDER IN EMOTION & PSYCHOLOGY